

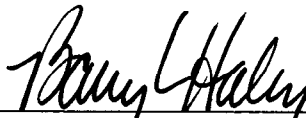
Valverdes Investment, Inc. assigned all right title and interest together with the goodwill in the mark sought to be cancelled in this proceeding to Conectron, Inc. A copy of such assignment is attached hereto. The electronically filed original of the attached assignment was filed in the United States Patent and Trademark Office on January 16, 2004.

A motion to join a party, based on transfer of title, is routinely granted under the provisions of Fed. R. Civ. P. 17 and 25; 37 C.F.R. §§2.113, 3.71 & 3.73(b); Pro-Cuts v. Schilz-Price Enterprises, Inc., 27 USPQD 1224 (TTAB 1993); Western Worldwide Enterprises Group Inc. v. Qingdao Brewery, 17 USPQ2d 1137, 1138 n.4 (TTAB 1990); and Tonka Corp. v. Tonka Tools, Inc., 229 USPQ 857, 857 n. 1 (TTAB 1986); See also TBMP §512.01.

WHEREFORE, it is respectfully requested that this motion be granted.

Respectfully submitted,

Date: 1-23-04



Barry L. Haley, Reg. No. 25,339
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CERTIFICATE OF MAILING

I HEREBY CERTIFY that this MOTION TO JOIN ASSIGNEE AS A PARTY DEFENDANT is being deposited with the United States Postal Service with sufficient postage as first-class mail in an envelope addressed to: Assistant Commissioner for Trademarks, Attn: Box TTAB, 2900 Crystal Drive, Arlington, Virginia 22202, this 23 day of January, 2004.


Lorelei Nathan, Paralegal

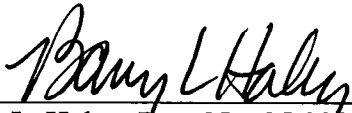
CERTIFICATE OF SERVICE

I HEREBY CERTIFY that the original of the foregoing **MOTION TO JOIN ASSIGNEE AS A PARTY DEFENDANT** in Opposition No. 91154797 is being deposited

as First Class mail with the United States Postal Service in a postage-paid envelope addressed to: Assistant Commissioner for Trademarks, Attn: Box TTAB, 2900 Crystal Drive, Arlington, Virginia 22202; and a true and correct copy of same deposited with the United States Postal Service in a postage-paid envelope addressed to attorneys for Opposer:

William O. Ferron, Jr., Esq.
SEED Intellectual Property Law Group PLLC
701 Fifth Avenue, Suite 6300
Seattle, WA 98104-7092
Tel: (206) 622-4900
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this 23rd day of January, 2003.


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TRADEMARK ASSIGNMENT

WHEREAS, Valverde Investments, Inc., with its principal place of business at 8475 S.W. 53rd Ave, Miami, Florida 33143, owns and has a *bona fide* intent to use the below listed mark:

BACKPAGE Application Serial No. 76/156,933

in connection with the following goods: Computer software used to assist in the design and deployment of software applications on the Internet; Computer software used to pair or join two or more existing web pages such that they travel throughout the Internet as one entity and

WHEREAS, Valverde Investments, Inc. has applied to register the above referenced Mark on the Principal Register of the United States Patent and Trademark Office based on their *bona fide* intent to use the Mark in commerce in connection with the above described goods and;

WHEREAS, Conectron, Inc. a Florida Corporation, with its principal place of business at 1414 NW 107th Avenue, Suite 201, Miami, Florida 33172, desires to acquire the business of Valverde Investments, Inc. in connection with which Valverde Investments, Inc. has a *bona fide* intent to use the Mark and the pending Applications;

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, Valverde Investments, Inc. hereby sells, assigns and transfers to Conectron, Inc. all right, title, interest and goodwill in and to the Mark and the pending Application therefor, together with the goodwill of that portion of Valverde Investments, Inc.'s business in connection with which it has a *bona fide* intent to use the Mark.

Valverde Investments, Inc.



Fernando Valverde
President

1/15/03

Date

IA10195/FRM/3705CONECTRONASSIGNMENT